



**SERVANTS**

# BOOTS & Bow Ties

FRIDAY, MAY 17TH ~ 6-10PM  
AT HIDDEN SPRINGS FARM

## SPONSORSHIP OPPORTUNITIES

ON FRIDAY, MAY 17TH, 2024 JOIN US FOR THE BOOTS & BOW TIES GALA AT THE BEAUTIFUL HIDDEN SPRINGS FARM. GUESTS CAN EXPECT AN EXCITING EVENING OF FUN AND FELLOWSHIP WITH FRIENDS, DELICIOUS FOOD AND DRINK, ALONG WITH LIVE LINE DANCING, FUN YARD GAMES, AND AN ARRAY OF SILENT AND LIVE AUCTION ITEMS TO BID ON.

**DON'T MISS IT!**







# SERVANTS

**SERVING CHRIST**  
**BUILDING RELATIONSHIPS**  
**TRANSFORMING LIVES**  
**PROVIDING HOPE**

Howdy Friends,

Mark your calendars! On Friday, May 17th, 2024 we will be hosting a Boots & Bow Ties gala at the beautiful Hidden Springs Farm (201 Old Frontier Ln, Yorkana, PA 17406). This year, guests can expect a casual evening of fun and fellowship with friends, delicious food and drink, live line dancing, yard games, and an array of silent and live auction items!

Sponsoring the Boots & Bow Ties is a win-win. As we spend the evening with a group of our closest supporters, it provides the perfect opportunity to promote your business while embracing the local community and promoting the values you and your employees believe in. Individual sponsorships are welcomed and extremely valuable too.

So, what does your sponsorship do? It will minister to the spiritual and physical needs of hurting people in our local communities, across the USA, and around the world. Servants' Home Helps program works to improve the quality of life for low-income homeowners with substandard living conditions in York, Lancaster, and Adams Counties. Our Disaster Recovery Teams mobilize to respond to natural disasters around the country, bringing physical and spiritual restoration to people in their greatest time of need. Our international programs share God's love through building projects, sports ministry, and trauma healing programs. Without your support, this essential work wouldn't be possible.

Please take advantage of this incredible opportunity to join us in our mission to serve Christ, build relationships, transform lives, and provide hope! Let's share our good fortune and offer a lifeline to people in need.

To learn about the opportunities and benefits of becoming a sponsor, please review this Sponsorship brochure. For further information or assistance, please contact us at [sponsorship@servants.org](mailto:sponsorship@servants.org) or (717) 378-0336.

Sincerely,

The Sponsorship Team  
Servants, Inc.

P.S. As an alternative to sponsorship, consider donating a product or service to our live or silent auctions. Not only does this help us raise much-needed funds, it's also a great way to promote your business!

Perhaps you have a service that you would be willing to provide at the event? A photo booth, printing services, providing guests with a keepsake – whatever you think you can give, let's see if we can make it work. It's a great way to showcase your brand!



We have several levels of sponsorship available for this year's Boots & Bow Ties gala. All event sponsors will receive recognition in all of our communications, which includes our website, social media, emails, newsletters, and mailings to an audience of over 5000 people.

**PRESENTING  
SPONSOR  
\$12,500**

Our Presenting Sponsor (\$12,500, one available) will receive exclusive benefits that provide maximum visibility during the event:

- Two (2) VIP tables at the event (includes up to 16 event tickets)
- Exclusive recognition as our live line dancing sponsor
- Full-page ad in event program with premium positioning
- Profile Blog (posted on Servants' website & promoted on all social media channels)

**BOOT SCOOTIN'  
SPONSOR  
\$7,500**

Our Boot Scootin' Sponsor (\$7,500, one available) will receive exclusive benefits that provide high profile visibility during the event:

- One (1) VIP table at the event (includes up to 8 event tickets)
- Exclusive recognition as our line dancing sponsor w/ signage at event
- Full-page ad in event program with premium positioning
- Profile Blog (posted on Servants' website & promoted on all social media channels)

**BOW TIES  
SPONSOR  
\$5,000**

Bow Tie Sponsors (\$5,000, two available) will receive the following benefits:

- One (1) VIP table at the gala (up to 8 event tickets)
- Full-page ad in event program
- Recognition during event by MC
- One year placement of name/logo/link on Servants' website

**BOOTS  
SPONSOR  
\$2,500**

Boots Sponsors (\$2,500, two available) will receive the following benefits:

- One (1) VIP table at the event (includes up to 8 event tickets)
- Half-page ad in event program
- Recognition during event by MC
- One year placement of name/logo/link on Servants' website

**BLUE JEANS  
SPONSOR  
\$1,000**

Blue Jeans Sponsors (\$1,000) will receive the following benefits:

- Four (4) event tickets
- Quarter-page ad in event program
- Recognition during event by MC
- One year placement of name/logo/link on Servants' website

**STETSON  
SPONSOR  
\$500**

Stetson Sponsors (\$500) will receive the following benefits:

- Two (2) event tickets
- Quarter-page ad in event program
- One year placement of name/logo on Servants' website

**BELT BUCKLE  
SPONSOR  
\$250**

Belt Buckle Sponsors (\$250) will receive the following benefits:

- Quarter-page ad in event program .

# THANK YOU!

We look forward to featuring your organization as a sponsor of Servants Boots & Bow Ties gala in 2024!

Additional event tickets are available at [www.servants.org/bootsandbowties](http://www.servants.org/bootsandbowties)

## Servants Boots & Bow Ties Gala 2024 Sponsor Application



You can also complete this form and pay online by scanning the QR code or visiting [servants.org/sponsorship](http://servants.org/sponsorship)

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_



Sponsorship level:

- Boot-Scootin' Sponsor (\$7,500)     Bow Tie Sponsor (\$5,000)     Boots Sponsor (\$2,500)  
 Blue Jeans Sponsor (\$1,000)     Stetson Sponsor (\$500)     Belt Buckle Sponsor (\$250)

Payment by check: Please make your check payable to Servants Inc.

Payment by credit card:     Mastercard     Visa     AMEX

Name on credit card: \_\_\_\_\_

CC#: \_\_\_\_\_ Exp date: \_\_\_\_\_ CVC: \_\_\_\_\_

I authorize Servants Inc. to charge the credit card listed above for the agreed upon purchases.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please mail completed form and check (if applicable) to:

**Servants, Inc.**  
**100 Redco Ave.**  
**Suite C-0**  
**Red Lion, PA 17356**

Servants, Inc. is a 501(c)(3) non-profit organization (Tax ID # 23-3042387)